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Objective To join a creative team focused on the user interface experience, involving visual design, usability testing and analysis, or multimedia presentation

Summary As a web designer, my primary focus has been the creation of web graphics, navigation, and animation. To that end, I am proficient in graphic/presentation programs such as PhotoShop, Illustrator and Flash, as well as web development processes, using HTML and .css. As part of a user centered design team, I've also gained experience in the process of usability analysis, testing and resulting design practices.

Experience

MassMutual Life Insurance Company, Springfield, MA 7/01 to 11/06
Web Designer and User Centered Design Analyst

- Designed and developed web pages for the corporate intranet and for the enterprise web site, MassMutual.com, working closely with clients from a large variety of departments
- Created animated and static promotional graphics for both the external and internal web sites, as well as advertising banners and mini-sites in Flash
- Composed comprehensive style guides of visual elements and procedural steps involved the creation of intranet sites and email newsletters for the company
- Through requirements gathering, user interviews, heuristic evaluations, usability testing and other human factors practices, determined design solutions for enterprise-wide or department level projects

Exsel Advertising, Spencer, MA 12/00 to 2/01
Web Designer and Print Artist

- Designed various web and print projects, including a site for YOU, Inc. and an early version of the company's Flash-driven homepage

Mullen Advertising, Wenham, MA 6/00 to 9/00
Senior Production Artist

- Produced advertising banners and web graphics for such clients as Genuity, Babson College, Insurance.com and Oxygen

Red Rocket, Nickelodeon's e-commerce site, Cambridge, MA 6/98 to 5/00
Web Designer

- Used a digital camera and scanner to create over 5,000 product graphics
- Designed and developed web pages for the site
- Created onsite promotional graphics and animated .gif banners for offsite advertising

Foote, Cone, and Belding, San Francisco, CA
Graphic Artist with web subsidiary, Northern Lights Interactive

4/97 to 10/97

- For an animated Levi's kiosk, created animated interface and product elements using 2D and 3D graphics programs
- Composed animated .gif banners and related page content for Dockers.com
- Designed tie-in website materials and promotional game art as part of a web/television ad campaign

Imaginary Forces, formerly RGA/LA, Hollywood, CA
Graphic Artist

5/96 to 4/97

- Produced texture maps for 3D models used in film trailers
- Designed text animations for corporate logos and commercials
- Created composite images for a website involving photographed actors and 3D environments

**Education
& Training**

Bachelor of Arts in Comparative Literature - Film Studies, at the University of Massachusetts, Amherst, MA

Classes in usability design techniques and testing, consulting practices, facilitation, negotiating and influencing, and requirements gathering through MassMutual Life Insurance Company, Springfield